

# Dalesman visitor guide

## ADVERTISING RATES

### CLASSIFIED ADVERT

Twelfth page  
40mm x 66mm  
**£140 + VAT**



### DISPLAY ADVERT

Sixth page  
126mm x 43mm  
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### DISPLAY ADVERT

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Half page  
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**£925 + VAT**



### DISPLAY ADVERT

Full page  
134mm x 280mm

Standard:  
**£1600 + VAT**

Outside back cover:  
**£2400 + VAT**

Inside front cover:  
**£2100 + VAT**

Inside back cover:  
**£2000 + VAT**

Prices cover 12-month promotion, from March 2017 to February 2018 (invoiced March 2017)

Now in its eighth year, the Dalesman Yorkshire Visitor Guide is the leading guide for England's biggest county.

This authoritative tourist handbook is written and photographed by journalists from Dalesman, Britain's bestselling regional magazine.

The guide is on sale throughout the year at outlets such as WH Smith. Copies are also widely available free of charge in hotels and visitor attractions.

It is the perfect place to advertise for any Yorkshire tourism business. Call us today to book your ad.

**Adrian Braddy, Editorial Director**

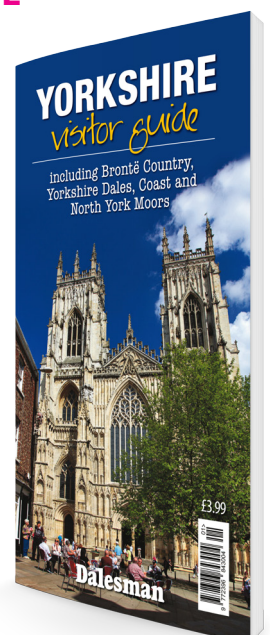
To view our 2016 guide, visit [dalesman.co.uk/2016-guide](http://dalesman.co.uk/2016-guide)

## WE OFFER A FREE DESIGN SERVICE

### Artwork specifications:

- PDF, EPS, JPG or TIFF files accepted with 300dpi resolution
- All fonts embedded

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